

FUNDRAISING UPDATE

June 2017



I WELCOME – SEPTEMBER FUNDRAISING CAMPAIGN

This September we are asking you to help raise funds and awareness and send a powerful message to politicians worldwide to support our [I Welcome Campaign](#). There are loads of ways you can get involved.

Earlier this year, The Davison's Amnesty International Youth Group, from Worthing, set out on the ambitious challenge to [collectively walk the distance from Syria to Worthing](#) - that's over 2,000 miles. Their challenge not only helps to raise funds but it also highlights the difficult journey many refugees make to flee conflict, persecution and violence. The group are asking friends and family to sponsor them and have set-up a JustGiving page to collect donations. So far they have already raised £347 (and counting!).

Fern Whitnall-Sale from The Davison's Amnesty International Youth Group says, *'The refugee crisis is an issue we are all really passionate about, which is why we chose to walk the distance from Aleppo to Worthing. We wanted to do more to bring awareness about the refugee crisis because we don't think it is in the news that much at the moment.'*

'My top tip to other groups thinking of doing a similar event would be to keep determined and make sure you work as a team. We gave each group member a role and responsibility. So, there is someone responsible for publicity, someone responsible for the JustGiving page, one person who checks our progress on the pedometers and group leaders.'

Also, it's really important to raise publicity of the event. We did this by putting up posters around school, handing out leaflets at school events and giving shout-outs at meetings and events. We put our JustGiving page link on the posters and leaflets, so everyone knew where to sponsor us.'

Don't fancy a walk? Don't worry there are other ways to get involved:

I Welcome Concert – Hold a gig at your school and ask people to pay on entrance or pay per band to perform. Hold a raffle or bucket collection on the night to raise even more money.

I Welcome AMNESTEA – Bake some cakes, get friends together to help raise money. You could give your AmnesTEA a competitive edge and award prizes for best bake or the show stopper. [Order your AMNESTEA kit](#).

Solving the global refugee crisis starts with these three words: I WELCOME REFUGEES

Contact us on fundraise@amnesty.org.uk or call 020 7033 1651 to register your **I Welcome** event, request materials or ask for advice and support. We're here to help in any way we can.

How will you join our I Welcome campaign this September?

We've suggested a few ways you can get involved, but we're sure you have many more ideas of your own and we'd love to hear them.

If your group has any ideas or tips to share with other Amnesty groups please call or email using the details at the bottom of this update.

GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.